1   1.   A method comprising:

2   allowing the use of a first content on a content

3   receiver;

4   automatically interrupting the use of the first

5   content; and

6   causing the receiver to temporarily replace the

7   first content with second content.

1   2.   The method of claim 1 including receiving said

2   first and second content over a broadband distribution

3   system.

1   3.   The method of claim 2 including receiving

2   television programming.

1   4.   The method of claim 1 wherein temporarily

2   replacing the first content with the second content

3   includes periodically replacing the first content with the

4   second content.

1   5.   The method of claim 4 including replacing said

2   first content with advertising content.

1   6.   The method of claim 1 including receiving digital

2   content and demodulating said content.

1   7.   The method of claim 6 including parsing content
2   and control information.

1   8.   The method claim 7 wherein parsing content from
2   control information includes parsing from said content,
3   instructions for determining when said content may be
4   interrupted.

1   9.   The method of claim 7 including receiving
2   instructions from a back channel for controlling the
3   interruption of said content.

1   10.   The method of claim 1 including receiving
2   encrypted content and controlling the decryption of said
3   content to prevent theft of said content.

1   11.   An article comprising a medium for storing
2   instructions that enable a processor-based system to:
3   allow the use of a first content on the system;
4   automatically interrupt the use of the first
5   content; and
6   cause the system to temporarily replace the first
7   content with second content.

1   12.   The article of claim 11 further storing
2   instructions that enable a processor-based to receive said

3   first and second content over a broadband distribution

4   system.

1   13.   The article of claim 12 further storing

2   instructions that enable a processor-based system to

3   receive television programming.

1   14.   The article of claim 11 further storing

2   instructions that enable a processor-based system to

3   periodically replace the first content with the second

4   content.

1   15.   The article of claim 11 further storing

2   instructions that enable a processor-based system to

3   receive digital content and to demodulate said content.

1   16.   The article of claim 15 further storing

2   instructions that enable a processor-based system to parse

3   content from control information.

1   17.   The article of claim 16 further storing

2   instructions that enable a processor-based system to parse

3   from said content, instructions for determining when said

4   first content may be interrupted.

1   18. The article of claim 16 further storing

2 instructions that enable a processor-based system to

3 receive instructions from a back channel for controlling

4 the interruption of said content.

1   19. The article of claim 11 further storing

2 instructions that enable a processor-based system to

3 receive encrypted content and control the decryption of

4 said content to prevent theft of said content.

1   20. A system comprising:

2   a receiver that receives the transmission of a

3 first and second content, said receiver including a shell;

4   an encrypted cache coupled to said receiver; and

5   said shell coupled to said cache to allow the use

6 of first content received by said receiver, automatically

7 interrupt the use of the first content, and temporarily

8 replace the first content with second content.

1   21. The system of claim 20 wherein said system is a

2 television receiver.

1   22. The system of claim 20 coupled to a back channel

2 for receiving instructions about when to replace the first

3 content with the second content.

16

1   23. The system of claim 20 including a device that
2 parses content from instructions for replacing said first
3 content with said second content.

1   24. The system of claim 23 wherein said device also
2 parses instructions for how to store said first and second
3 content.

1   25. The system of claim 20 wherein said shell
2 periodically replaces the first content with the second
3 content.

1   26. The system of claim 20 wherein said receiver
2 includes a tuner that tunes to a digital channel and
3 demodulates said first and second content.

1   27. The system of claim 20 wherein said receiver
2 parses said first and second content from control
3 information.

1   28. The system of claim 27 wherein said receiver
2 parses from said first and second content, instructions for
3 determining when said first content may be interrupted.

1   29. The system of claim 20 wherein said shell

2   controls the decryption of said first content to prevent

3   theft of said first content.

1   30. The system of claim 24 including content guide

2   software that receives interruption instructions for

3   interrupting said first content and replacing it with said

4   second content.